

# West Virginia Broadcasters Association

## Reporter I, MMJ

Jobs in Broadcasting ,United States

### Job Description

The WTRF Multimedia Journalist Reporter produces, reports, shoots, writes, voices, edits and feeds news production content for all platforms in a manner that is clear, engaging and meaningful to news consumers.

- Reports news stories for broadcast, describing the background and details of events
- Arranges interviews with people who can provide information about stories
- Reviews copy and corrects errors in content, grammar and punctuation, following prescribed editorial style and formatting guidelines
- Reviews and evaluates notes taken about event aspects to isolate pertinent facts and details
- Determines a story's emphasis, length and format, and organizes material accordingly
- Researches and analyzes background information related to news stories to be able to provide complete and accurate information
- Gathers information about events through research, interviews, experience or attendance at political, news, sports, artistic, social or other functions
- Pitches stories to news managers and news producers which are relevant to the local community
- Receives assignments and evaluates leads and tips to develop story ideas
- Discusses issues with producers and/or news managers to establish priorities or positions
- Checks reference materials such as books, news files or public records to obtain relevant facts
- Revises work to meet editorial approval or to fit time requirements
- Shoots and edits news events and news reports
- Produces and presents reports for all platforms
- Ensures that all content meets company standards for journalistic integrity and production quality
- Writes stories for the web and other eMedia platforms
- Interacts with viewers/users on social media sites
- Performs special projects and other duties as assigned

### Requirements & Skills:

- Bachelor's degree in Broadcast Journalism, or a related field, or an equivalent combination of education and work-related experience
- Fluency in English
- Excellent communication skills, both oral and written with the ability to *ad lib* when required
- Minimum two years' experience in news reporting (Depending on market size)
- Superior on-air presence
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously
- Valid driver's license with a good driving record
- Flexibility to work any shift

If you like wild growth and working with happy, enthusiastic over-achievers, you'll enjoy your career with us!

***Nexstar Media Group is America's largest local television and media company with 196 full power stations (including partner stations) in 114 markets addressing nearly 63% of US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Learn more at [www.Nexstar.tv](http://www.Nexstar.tv).***

## Company Details

Name	Melanie Thoburn
Phone	<a href="tel:3042316216">3042316216</a>
Email	<a href="mailto:MTHOBURN@WTRF.COM">MTHOBURN@WTRF.COM</a>
Address	96 16th Street, Wheeling,United States - 26003

## More details

Business Name	WTRF
Education	Undergraduate
Job Type	Full Time
Job Status	Interviewing
Job Shift	As Scheduled
Required Travel	As Assigned
Link To Apply	<a href="#">Apply Online</a>