

West Virginia Broadcasters Association

Sales and Marketing Specialist

Jobs in Broadcasting ,United States

EYEWITNESS NEWS



Job Description

This Job Description May Cause Extreme Excitement and Career Growth

At AMP Sales & Marketing Solutions, we believe a great workplace isn't just something we say — it's something you can feel when you join the team. Here, it's all about great collabs, ambition, and results but most importantly, we grow here, and we enjoy here. We're searching for that special someone — a driven, talented individual to join our innovative media sales team. In this role, you'll engage with new and existing clients and show them how our innovative media solutions can amplify their brands and deliver measurable success. If you're energized by building relationships, closing deals, and making an impact, we'd love to hear from you.

Sound like the right fit? Check out the checklist below and if it sounds like you, hit "Apply Now" and let's chat.

Your Day-to-Day (aka the Playbook)

Help Brands Thrive:

Join our media sales team and play a pivotal role in helping brands and companies grow. By identifying new opportunities, building strong client relationships, and delivering impactful solutions, you'll showcase how our multi-media content platforms and digital assets can drive meaningful results for our partners.

Your focus will be on helping clients achieve their goals, ensuring that every campaign is a success. When our clients win, we win—and we believe in celebrating those victories together!

Make Connections: Embrace your powers of persuasion and make every handshake and meeting count! Every interaction is a chance to build a genuine connection and show clients how we can help them succeed. You're not just selling; you're building partnerships. You're helping businesses find the right audience in the right place at the right time. When we say One Partner, Endless Possibilities, we mean it!

Be A Trusted Guide: In this role, you'll connect with clients on a human level, understand their unique needs, and craft tailored sales and marketing solutions that deliver results. As their trusted advisor, you'll help them navigate the ever-evolving marketing landscape, ensuring every step of the journey is planned with care and precision.

Shake Things Up: Bring your creativity and fresh ideas to the table! We're looking for someone who challenges the status quo, embraces innovation, and finds new ways to connect with our audience. Your contributions will help elevate our brand and drive meaningful results for your clients.

Join us and Conquer the Media Landscape: You'll be part of a dedicated team of A1 media sales professionals, committed to achieving market leadership. Together, we amplify our impact, deliver exceptional outcomes, and help our clients succeed in ways that truly matter.

Identify Emerging Opportunities: It's about being able to see what others can't, anticipating market shifts, analyzing data and predicting the next big thing. Your insights will position our clients and AMP for long-term success.

What We're Looking For

Proven Sales Ability (or an Unstoppable Desire to Learn)

Whether you're a seasoned sales professional or just getting started, we value your drive, energy, and passion for achieving results.

Strong Communication Skills: You're a natural at building relationships and communicating effectively. Proficiency with digital tools and applications is a must.

A Passion for helping Others: You're committed to understanding clients' needs, providing top-notch customer service and making a difference. You're not just selling a product; you're providing a solution.

A Competitive Spirit: Do you get a little boost when you achieve a goal (especially if it was a tough one)? We love that for you (and us)! We want someone who's driven to excel but also knows how to celebrate the victories (big and small) with their team. That drive makes you a valuable part of our organization.

A Willingness to Grow: Do you thrive in environments where you're always learning something new? Excellent, you'll fit right in! The media world is constantly evolving, and the ability to learn, adapt, and embrace challenges in a fast-paced, digital-first environment is key.

The Practical Stuff

A valid driver's license, up-to-date insurance, and reliable transportation are necessary for connecting with clients in your community.

Why Join AMP Sales & Marketing Solutions? / The Reasons You Should Hit "Apply Now"

Serious Work, Seriously Cool People: Be part of a dynamic team that values creativity, collaboration, and fun! We are all for work that is rewarding.

The Compensation Package: We offer a base salary, commission structure, and benefits package designed to support your success and well-being. Happy employees don't stage rebellions! ;)

We Make a Real Difference (Not Just Talk About It): At AMP, we help local businesses thrive through advertising strategies that create tangible impacts. Our media sales specialist isn't just selling ads; they're the boots on the ground, making a real difference where it counts. (And yes, it feels pretty good.)

Top-Notch Training and Support: We're not the kind of company that hires you and then disappears into the corporate abyss. We carefully select candidates for a cohort-based training program, where you'll join a group of sales professionals from all over the country. From onboarding to ongoing mentorship, we invest in your success with training programs that set you up for long-term growth.

Career Growth Opportunities: We believe in investing in you. That's why you'll have access to training,

mentorship, and career advancement opportunities to help you thrive. We are a leader in our industry, flexing our local charm and national muscle, providing you with options to amplify your career in your local market or join one of our AMP Sales & Marketing Solutions teams in another city.

Comprehensive Media Education (We Are Your Power Source!): New to the industry? We've got you covered with training programs that turn curiosity into expertise.

AMP is us. It's you. It isn't just a name; it's a mission. A promise to amplify our reach, amplify our innovation, and most importantly, amplify you. If you're ready to grow your career and help businesses achieve their goals, we'd love to hear from you.

EEO AND INCLUSIVITY

Sinclair is proud to be an equal opportunity employer and a drug free workplace. Employment practices will not be influenced or affected by virtue of an applicant's or employee's race, color, religion, sex (including pregnancy, gender identity, and sexual orientation), national origin, age, disability, genetic information, military or veteran status or any other characteristic protected by law.

About Us

Sinclair, Inc. (Nasdaq: SBGI) is a diversified media company and a leading provider of local news and sports. The Company owns, operates and/or provides services to 185 television stations in 86 markets affiliated with all the major broadcast networks; and owns Tennis Channel and multicast networks Comet, CHARGE!, TBD., and The Nest. Sinclair's content is delivered via multiple platforms, including over-the-air, multi-channel video program distributors, and the nation's largest streaming aggregator of local news content, NewsON. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

About the Team

The life-blood of our organization is our people. We have a compelling story, a goal-oriented culture, and we take really good care of people. How good? Here is a glimpse: great benefits, open door policy, upward mobility and a strong desire to see you succeed. Ready to be part of a winning team? Let's talk.

Company Details

Name	Brandon Smith
Phone	304-345-4115
Email	besmith@sbgstv.com
Address	1301 Piedmont Road, United States - 25301

More details

Business Name	WCHS-TV
Education	High School
Job Type	Full Time
Job Status	Interviewing
Job Shift	As Scheduled
Required Travel	As Assigned
Link To Apply	Apply Online