

West Virginia Broadcasters Association

Chief Meteorologist

Jobs in Broadcasting ,United States



Job Description

As Chief Meteorologist at WBOY-TV, you will oversee the Storm Tracker 12 Weather Team, guiding severe weather coverage, daily forecasting, and long-range planning. You'll be the station's primary on-air weather authority, setting the tone for team collaboration, community engagement, and innovation in weather presentation.

Responsibilities:

- Lead all aspects of weather coverage, including daily forecasts, severe weather alerts, and special weather programming.
- Manage, mentor and motivate a team of meteorologists and weather anchors.
- Develop and maintain weather graphics and data systems (Baron's Lynx preferred).
- Engage actively with viewers across on-air, web, and social platforms.
- Collaborate with the News Director to shape overall weather strategy and long-term planning.
- Represent WBOY at community events, school visits, and public safety initiatives.
- Ensure all forecasts meet the highest standards of accuracy, clarity, and public trust.

Qualifications:

- Bachelor's degree in Meteorology, Atmospheric Science, or related field.
- AMS and/or NWA Seal preferred.

- Minimum 3 years of on-air meteorology experience, with at least 1 year in a leadership or senior role.
- Knowledge and understanding of all NOAA products, including NWS, SPC, NHC & WPC.
- Proven expertise in severe weather coverage, radar interpretation, and viewer communication.
- Strong digital and social media skills with a commitment to expanding weather content across platforms.
- Must be available for breaking weather situations, including nights, weekends, and holidays.

About WBOY-TV:

WBOY is the trusted local news source for North Central West Virginia, including Clarksburg, Bridgeport, Fairmont, and surrounding areas. As part of the Nexstar Media Group, we offer a strong platform for professional growth in a newsroom that values teamwork, integrity, and innovation. North Central West Virginia offers a high quality of life, scenic beauty, and vibrant communities—an ideal place to live and forecast!

Company Details

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More details

Business Name	WBOY-TV, Nexstar Media Group, Inc.
Education	Undergraduate
Job Type	Full Time
Job Status	Interviewing
Job Shift	As Scheduled
Link To Apply	Apply Online