

West Virginia Broadcasters Association

Reporter I, Anchor

Jobs in Broadcasting ,United States

Job Description

The WTRF Reporter I, News Anchor serves as the primary presenter for stations of news stories and other content for all platforms in a manner that is clear, engaging and meaningful to news consumers.

- Produce content for multiple platforms, including TV, internet, mobile, etc.
- Work with management to enterprise and develop stories daily
- Demonstrate compelling storytelling using dynamic live shots and stand-ups, creative graphics, and use of digital and social media platforms
- Organize material, determine angle or emphasis, and write story according to prescribed editorial style and format standards
- Gather and verify information regarding stories through interview, observation and research.
- Build network of sources who supply information that allows the Company to stay ahead of its competitors
- Performs special projects and other duties as assigned

Requirements & Skills:

- Bachelor's degree in Communication/Journalism or related degree required (equivalent years of experience may substitute for education)
- One (1) to Three (3) years television anchoring or reporting experience required
- Solid vocal delivery, camera presence, and clear enunciation
- Strong reporting skills
- Understand importance of social media
- Excellent reading, writing, spelling, grammar and organizational skills
- Promotes teamwork and maintains attitude of cooperation with all station personnel
- Operate newsroom computer systems

If you like wild growth and working with happy, enthusiastic over-achievers, you'll enjoy your career with us!

EEO Statement: All qualified applicants will receive consideration for employment without regard to disability, protected veteran status, or any other characteristic protected by local, state, or federal laws, rules, or regulations.

Company Details

Name	Melanie Thoburn
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More details

Business Name	WTRF
Education	Undergraduate
Job Type	Full Time

Job Status

Job Shift

Required Travel

Link To Apply

Interviewing

As Scheduled

As Assigned

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