

# West Virginia Broadcasters Association

## Multimedia Journalist

Jobs in Broadcasting ,United States



### [Job Description](#)

#### **Multimedia Journalist**

**WVVA TV**, in Bluefield, WV, a Gray Media television station, has an opportunity for an ambitious and motivated Multimedia Journalist to tell hard news lead stories our viewers can't get anywhere else!

Successful candidate will be a dynamic, high-level storyteller who gathers news for multi platforms including on air, web, and social media. This position includes opportunity and training in all aspects of TV news, including anchoring and utilizing state-of-the-art technology.

We constantly strive for excellence. Through upgrading to the latest technology and seeking new ways to stay on top in our market, we focus on training and development of the best and brightest employees in the business.

#### **Duties - (include but not limited to):**

- Generate leadable and original story ideas daily.
- Strong research skills with ability to employ critical thinking skills to dig deeper into incoming news tips.
- Ability to shoot, write, edit, and post stories, pictures, and videos to serve our audience on all platforms.
- Develop sources within the community to gain unique insight and reports on important and impactful issues.
- Appear on air and coordinate live shots.
- Work well under pressure in deadline driven situations.
- Ability to connect with the audience.
- Candidate must work with a sense of immediacy and on a team while exhibiting sound news

- judgement and ethics.
- Potential and drive to regularly anchor newscasts as needed.

**Qualifications - (include but not limited to):**

- Bachelor's degree in communications or related field preferred.
- Some experience as an MMJ and anchor preferred.
- Exceptional news judgment.
- Professional knowledge of broadcast news operations a plus.
- Knowledge of ENPS and Edius preferred.
- Must have valid driver's license and pass driver's record check.

Nestled in the heart of the Appalachian Mountains in Nature's Air-Conditioned City, Bluefield, WV, WVVA TV is centrally located to many major markets. The two Virginia's are home to world-class white-water rafting, thousands of miles of hiking trails, skiing and so much more. We love living here!

If you feel you're qualified and want to work with the best group of people in the business, go to <https://gray.tv/careers#currentopenings> to apply. **No phone calls please.**

EOE

### Company Details

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### More details

Business Name	WVVA
Education	Undergraduate
Job Type	Full Time
Job Status	Interviewing
Link To Apply	<a href="#">Apply Online</a>