

# West Virginia Broadcasters Association

## Anchor Reporter

Jobs in Broadcasting ,United States

### Job Description

It's fun to work in a company where people truly believe in what they are doing.

The WTRF Reporter I, News Anchor serves as the primary presenter for stations: WTRF/CBS/ABC/MYOV of news stories and other content for all platforms in a manner that is clear, engaging and meaningful to news consumers.

- Produce content for multiple platforms, including TV, internet, mobile, etc.
- Work with management to enterprise and develop stories daily
- Demonstrate compelling storytelling using dynamic live shots and stand-ups, creative graphics, and use of digital and social media platforms
- Organize material, determine angle or emphasis, and write story according to prescribed editorial style and format standards
- Gather and verify information regarding stories through interview, observation and research.
- Build network of sources who supply information that allows the Company to stay ahead of its competitors
- Performs special projects and other duties as assigned

### Requirements & Skills:

- Bachelor's degree in Communication/Journalism or related degree required (equivalent years of experience may substitute for education)
- Three (3) years television anchoring or reporting experience required
- Solid vocal delivery, camera presence, and clear enunciation
- Strong reporting skills
- Understand importance of social media
- Excellent reading, writing, spelling, grammar and organizational skills
- Promotes teamwork and maintains attitude of cooperation with all station personnel
- Operate newsroom computer systems

If you like wild growth and working with happy, enthusiastic over-achievers, you'll enjoy your career with us!

- ***Nexstar Media Group is America's largest local television and media company with 196 full power stations (including partner stations) in 114 markets addressing nearly 63% of US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Learn more at [www.Nexstar.tv](http://www.Nexstar.tv).***

***EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled***

### Company Details

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[More details](#)

Business Name

WTRF

Education

Undergraduate

Job Type

Full Time

Job Status

Interviewing

Job Shift

As Scheduled

Required Travel

As Assigned

Link To Apply

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