

West Virginia Broadcasters Association

Digital Content Producer

Jobs in Broadcasting ,United States



MAKING A DIFFERENCE

Job Description

Gray Media, or Gray, is a multimedia company headquartered in Atlanta, Georgia, formally known as Gray Television, Inc. The company is the nation's largest owner of top-rated local television stations and digital assets serving 113 television markets that collectively reach approximately 36 percent of US television households. The portfolio includes 77 markets with the top-rated television station and 100 markets with the first and/or second-highest-rated television station, as well as the largest Telemundo Affiliate group with 43 markets totaling nearly 1.5 million Hispanic TV Households. The company also owns Gray Digital Media, a full-service digital agency offering national and local clients digital marketing strategies with the most advanced digital products and services. Gray's additional media properties include video production companies Raycom Sports, Tupelo Media Group, and PowerNation Studios, and studio production facilities Assembly Atlanta and Third Rail Studios.

Job Summary/Description:

WSAZ is looking for an experienced digital content producer to join its team. The ideal candidate will create news content across all digital platforms and thrive under deadline pressure. We want someone who can work in a fast-paced, highly competitive environment. This person must be an excellent writer, possess strong leadership and organizational skills. The ideal candidate develops and enterprises stories daily and communicates well with co-workers and the community.

Duties/Responsibilities will include (but not be limited to) the following:

- Must possess strong communication skills, both verbal and written
- Required to write copy and edit video and post to WSAZ news and social media platforms
- Coordinate live streams across multiple platforms
- Create graphics
- Interpret analytics and implement any changes needed
- Promote content on social media through engaging posts
- Monitor news sources to develop news content
- Work with the news team on story selection, writing, and enterprise pieces
- Must be able to develop an enterprise compelling stories that interest our viewers
- Present information on wsaz.com and digital platforms immediately and as updates become available
- Provide support to television producers

Qualifications/Requirements:

- BA in Journalism or related field preferred
- Must be able to work flexible days and hours
- Ability to handle moderate to high stress and deadline pressure

If you feel you're qualified and want to work with a great group of people go to <https://gray.tv/careers#currentopenings>, you may type in the job title, station call letters, or click on "**apply now**", upload your resume, cover letter, and references

(Current employees who are interested in this position can apply through the **Gray-TV UltiPro self-service portal**)

WSAZ-TV/Gray Media is a drug-free company

Additional Info:

Gray Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, Gray Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.

Gray Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Gray's employees to perform their job duties may result in discipline up to and including discharge.

Gray Media encourages all new employees to be fully vaccinated against the coronavirus virus before the first workday.

Equal Opportunity Employer

This employer is required to notify all applicants of their rights pursuant to federal employment laws. For further information, please review the [Know Your Rights](#) notice from the Department of Labor.

Company Details

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More details

Business Name	WSAZ
Education	Undergraduate
Job Type	Full Time
Job Status	Interviewing
Job Shift	As Scheduled
Required Travel	As Assigned
Link To Apply	Apply Online