



**WVBA SPRING MEETING &
EXCELLENCE IN BROADCASTING AWARDS BANQUET**
April 9, 2016

The Waterfront Hotel • Morgantown, WV

The 2016 meeting will be our biggest ever! Your exhibit or sponsorship will provide you with multiple opportunities for one-on-one access to key decision makers. More than 200 owners, managers, engineers, IT, marketing, news and programming personnel are expected.

Sponsorship Opportunities

Awards Dinner Co-Sponsor: \$2,500

Includes:

- Two Banquet tickets
- Logo on big screen
- Company logo in all correspondence and emails
- One Event Bag Insert
- Signage at the event
- Half-page ad in Program
- Logo and link on event website

Pre-Event Welcome Sponsor: \$750

Includes:

- Company logo on Letter of Welcome on inside front cover of Program
- Inclusion in a minimum of 5 pre-event emails (tagline, logo and link)
- One Event Bag Insert

Awards Reception Co-Sponsor: \$1,250

Includes:

- One Banquet ticket
- Logo on big screen
- Company logo in all correspondence and emails
- One Event Bag Insert
- Signage at event
- Quarter-page ad in Program
- Logo and link on event website

Afternoon Refreshment Break: \$1,000

Includes:

- Table signage
- Acknowledgement in Program
- One Event Bag Insert
- Logo and link on event website

Info Display on WVBA Table \$300

Even if you can't sponsor or exhibit at the show, this is a great way to still have a presence there.

Exhibit Display Table:

WVBA Member \$400 / Non-Member \$500*

Exhibit space open from 10:00 am to 5:00 pm

Includes:

- 8' skirted table with electrical outlets.
- Special needs (220V outlet, easel, etc.) subject to hotel rental fees
- Includes one Banquet ticket
- One Event Bag Insert
- Acknowledgement in Program
- Post-event attendee list

*Includes one year WVBA Associate Membership

Awards Banquet Program Ads

Full Page (8.5 x 11) Back Cover	\$500
Full Page (8.5 x 11) Inside Back Cover	\$400
Full Page (8.5 x 11)	\$300
Half Page (8.5 x 5.5)	\$200

**All Ads are Black and White

If you are interested in one of these sponsorship opportunities, please contact Michele Crist at the WVBA at mcrist@wvba.com or 304-744-2143.