

# West Virginia Broadcasters Association

## Anchor/Multimedia Journalist (W/END)

Jobs in Broadcasting ,United States



# HERE FOR YOU

### Job Description

#### Anchor/Multimedia Journalist (Wknd)

Are you a storytelling powerhouse with a passion for news and a flair for the dramatic (in a good way, of course!)? Do you dream of captivating audiences, breaking news, and exploring the vibrant heart of a community?

Then buckle up, because WVVA in Bluefield, WV, a Gray Local Media station, is looking for an extraordinary Anchor/Multimedia Journalist to ignite our weekend newscasts!

This isn't just any anchor role; it's an adventure! We're searching for an energetic, enthusiastic, and eagle-eyed journalist to lead our weekend news team and bring the pulse of our community to life three days a week across all platforms. If you have a nose for news, razor-sharp editorial judgment, and thrive when the pressure is on, you might just be our next star!

We're on the hunt for journalists who don't just report the news but unearth it. You'll be a curious investigator, digging for stories and delivering answers that truly resonate with our viewers. Get ready for an unparalleled opportunity to dive into every facet of TV news, from mastering the anchor desk to wielding state-of-the-art technology. Prior producing experience? That's a bonus that'll make you shine even brighter!

At WVVA, we're not just committed to strong journalism and community service; we're obsessed with excellence! We embrace cutting-edge technology and constantly seek innovative ways to dominate our market. We believe in nurturing the best and brightest, offering top-tier training and development to help you reach your full potential.

#### Duties (Included but Not Limited To):

- Command the weekend newscasts with charisma and credibility.
- Become a producing pro, helping to craft compelling shows.
- Uphold the highest journalistic ethics, making split-second, sound news judgments.
- Be a communication wizard, connecting seamlessly with viewers and colleagues.
- Forge strong community ties, developing sources and pitching electrifying story ideas daily.
- Become a one-person news-gathering machine: shoot, write, and edit breathtaking coverage for every platform.
- Own the screen, appearing on air and orchestrating dynamic live shots.
- Conquer the digital realm: use social media to discover, develop, and deliver stories that spark audience engagement.
- Master the art of deadlines and prioritize like a pro.

#### Qualifications (Include but Not Limited To):

- A bachelor's degree in communications or a related field is preferred.
- Two years of multi-platform reporting, shooting, and editing experience preferred.
- A valid driver's license and a clean driving record.

Imagine living in the "Nature's Air-Conditioned City" of Bluefield, WV, nestled amidst the majestic Appalachian Mountains! WVVA isn't just a station; it's your gateway to adventure. We're centrally located to major markets and surrounded by a playground of world-class white-water rafting, thousands of miles of breathtaking hiking trails, exhilarating skiing, and so much more. We don't just work here; we LOVE living here!

If you're ready to unleash your journalistic prowess and join a team of the most passionate and dedicated professionals in the business, don't wait! Propel your career forward by applying at <https://gray.tv/careers#currentopenings>. No phone calls, please – let your application speak volumes!

EOE

#### Company Details

|         |                                                           |
|---------|-----------------------------------------------------------|
| Name    | Audrey Sluss                                              |
| Phone   | <a href="tel:304-324-0652">304-324-0652</a>               |
| Email   | <a href="mailto:asluss@wvva.com">asluss@wvva.com</a>      |
| Address | 3052 Big Laurel Highway, Bluefield, United States - 24701 |

#### More details

|               |                              |
|---------------|------------------------------|
| Business Name | WVVA                         |
| Education     | Undergraduate                |
| Job Type      | Full Time                    |
| Job Status    | Interviewing                 |
| Link To Apply | <a href="#">Apply Online</a> |