

West Virginia Broadcasters Association

Streaming Content Creator

Jobs in Broadcasting ,United States

Job Description

Are you a content creator who is ready to level up? Join us to bring fresh ideas and digital-first energy to local TV. If you love storytelling, growing audiences, and live production, this is your next big move.

We're seeking a Digital Streaming Producer at WOWK13 to create compelling shows to expand our local audience online. This role combines live streaming and innovative storytelling to engage viewers across our website, apps, and social platforms.

- Responsibilities:
- Produce and edit video content using OBS Studio and Premiere Pro.
- Ensure all content meets high standards of journalistic integrity and production quality.
- Assist reporters and anchors in creating engaging, accurate content that connects with new audiences.
- Research and analyze background details to provide complete, accurate news stories.
- Review and polish copy for grammar, content accuracy, and editorial consistency.
- Leverage social media and our website to drive engagement and build our brand online.
- Monitor audience analytics to refine strategies and optimize video performance.
- Qualifications:
- Degree in journalism with experience in streaming video.
- Proficiency in OBS Studio and Premiere Pro, with live TV production knowledge.
- Portfolio of live, published web samples and/or print work.
- Strong interest in local news, storytelling, and growing YouTube audiences.
- Excellent editorial judgment, communication, and problem-solving skills.
- Familiarity with SEO and social media content strategies is preferred.
- Comfortable on camera if needed.
- Why Join Us?

Be part of a newsroom that's redefining video for the digital era. If you thrive in fast-paced environments, value quality journalism, and bring fresh ideas to the table, apply now!

Company Details

| | |
|---------|--|
| Name | Kim L. Walker |
| Phone | 3047206505 |
| Email | kwalker@wowktv.com |
| Address | 350 Quarrier Street,United States - 25301 |

More details

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|---------------|--------------|
| Business Name | WOWK-TV |
| Education | Graduate |
| Job Type | Full Time |
| Job Status | Interviewing |

Job Shift

Required Travel

Link To Apply

As Scheduled

Not Required

[Apply Online](#)