

# West Virginia Broadcasters Association

## Reporter I, Anchor

Jobs in Broadcasting ,United States

### Job Description

The WTRF Reporter I, News Anchor serves as the primary presenter for stations of news stories and other content for all platforms in a manner that is clear, engaging and meaningful to news consumers.

- Produce content for multiple platforms, including TV, internet, mobile, etc.
- Work with management to enterprise and develop stories daily
- Demonstrate compelling storytelling using dynamic live shots and stand-ups, creative graphics, and use of digital and social media platforms
- Organize material, determine angle or emphasis, and write story according to prescribed editorial style and format standards
- Gather and verify information regarding stories through interview, observation and research.
- Build network of sources who supply information that allows the Company to stay ahead of its competitors
- Performs special projects and other duties as assigned

### Requirements & Skills:

- Bachelor's degree in Communication/Journalism or related degree required (equivalent years of experience may substitute for education)
- One (1) to Three (3) years television anchoring or reporting experience required
- Solid vocal delivery, camera presence, and clear enunciation
- Strong reporting skills
- Understand importance of social media
- Excellent reading, writing, spelling, grammar and organizational skills
- Promotes teamwork and maintains attitude of cooperation with all station personnel
- Operate newsroom computer systems

If you like wild growth and working with happy, enthusiastic over-achievers, you'll enjoy your career with us!

*EEO Statement: All qualified applicants will receive consideration for employment without regard to disability, protected veteran status, or any other characteristic protected by local, state, or federal laws, rules, or regulations.*

### Company Details

Name	Melanie Thoburn
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### More details

Business Name	WTRF
Education	Undergraduate
Job Type	Full Time

Job Status

Job Shift

Required Travel

Link To Apply

Interviewing

As Scheduled

As Assigned

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