# **West Virginia Broadcasters Association**

## **News Anchor/Reporter (Weekends)**

Jobs in Broadcasting ,United States



## **Job Description**

WCHS has an exciting opportunity for a full-time Weekend News Anchor / Reporter.

In this role, you will be required to produce daily content on a variety of platforms including the internet and social networks, along with performing other duties as assigned by the news managers. We are looking for someone with a clear understanding of how to dig for a story, research it, write it with an edge, and use strong storytelling and TV production to make it impactful and memorable. It is important to have strong writing skills and to have knowledge of current events. Dynamic live television and storytelling skills are a must.

#### Skills and Experience:

- A self-starter and who can generate his or her own story ideas on a daily basis
- Ability to demonstrate enterprise reporting and creativity in storytelling
- Exemplary communication skills, both written and verbal
- Ability to maintain an active social media presence to build your brand and solicit original story ideas

## Requirements and Qualifications:

- Previous anchoring experience is required
- Must have at least 3 years of on-air experience
- Live shot experience is required
- Previous experience working in a team environment is a must

While applying online, please include a link to your online demo reel.

#### **EEO AND INCLUSIVITY:**

Sinclair is proud to be an equal opportunity employer and a drug free workplace. Employment practices will not be influenced or affected by virtue of an applicant's or employee's race, color, religion, sex (including pregnancy, gender identity, and sexual orientation), national origin, age, disability, genetic information, military or veteran status or any other characteristic protected by law.

## **About Us**

Sinclair, Inc. (Nasdaq: SBGI) is a diversified media company and a leading provider of local news and sports.

The Company owns, operates and/or provides services to 185 television stations in 86 markets affiliated with all the major broadcast networks; and owns Tennis Channel and multicast networks Comet, CHARGE!, TBD., and The Nest. Sinclair's content is delivered via multiple platforms, including over-the-air, multi-channel video program distributors, and the nation's largest streaming aggregator of local news content, NewsON. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

### About the Team

The life-blood of our organization is our people. We have a compelling story, a goal-oriented culture, and we take really good care of people. How good? Here is a glimpse: great benefits, open door policy, upward mobility and a strong desire to see you succeed. Ready to be part of a winning team? Let's talk.

## **Company Details**

Name Brandon Smith Phone 304-345-4115

Email <u>besmith@sbgtv.com</u>

Address 1301 Piedmont Road, United States - 25301

## More details

Business Name WCHS-TV
Education Undergraduate
Job Type Full Time
Job Status Interviewing
Job Shift As Scheduled
Link To Apply Apply Online