West Virginia Broadcasters Association

Station Manager

Jobs in Broadcasting ,United States



Job Description

WVRC Media is dedicated to providing a high quality, profitable, commercial radio communications service where employees are recognized as the most valuable asset. With 30 radio stations and 9 physical plant locations, WV Radio is the largest radio broadcast company in the state.

WV Radio is looking for a Station Manager to oversee our three-station Beckley, WV cluster. We are looking for someone who wants to be a part of a company that still gets radio and also wants to be a part of strengthening a strong line-up of station brands.

Responsibilities

- Drive growth by assisting our sales team to sell Radio, Video and Digital advertising products to local businesses.
- Create sales and promotions packages for your team
- · Prospect revenue opportunities and reach monthly and annual goals
- Deliver excellent customer service that insures ongoing sales and high levels of customer satisfaction

Requirements

- Understanding the principles of sales
- Radio Experience
- Knowledge of WideOrbit
- · Excellent written, verbal and phone skills
- Proven track record in achieving sales quotas

Rewards

- Offer excellent Medical, Dental, Vision coverage
- 401K
- · Opportunity to grow within the company

Send cover letter and resume to jobs@wvradio.com.

WVRC Media and Allegany Communications is an equal opportunity employer and is dedicated to providing broad outreach regarding job vacancies. We seek the help of local organizations in referring qualified

applicants to our company. Organizations that wish to receive our vacancy information should contact Kelly Ayersman at WVRC Media by calling 304-296-0029.

Company Details

Name Kelly Ayersman Phone 3045543905

Email <u>kelly.ayersman@wvradio.com</u>

Address 260 Spruce St, United States - 26505

More details

Business Name WVRC Media
Education Graduate
Job Type Full Time
Job Status Interviewing
Job Shift As Scheduled
Required Travel As Assigned
Link To Apply Apply Online