

# West Virginia Broadcasters Association

## Multimedia Journalist

Jobs in Broadcasting ,United States



### Job Description

#### About Gray Media:

Gray Media, or Gray, is a multimedia company headquartered in Atlanta, Georgia, formally known as Gray Television, Inc. The company is the nation's largest owner of top-rated local television stations and digital assets serving 113 television markets that collectively reach approximately 36 percent of US television households. The portfolio includes 77 markets with the top-rated television station and 100 markets with the first and/or second-highest-rated television station, as well as the largest Telemundo Affiliate group with 43 markets totaling nearly 1.5 million Hispanic TV Households. The company also owns Gray Digital Media, a full-service digital agency offering national and local clients digital marketing strategies with the most advanced digital products and services. Gray's additional media properties include video production companies Raycom Sports, Tupelo Media Group, and PowerNation Studios, and studio production facilities Assembly Atlanta and Third Rail Studios.

#### About WTAP:

WTAP is THE main voice in the Mid-Ohio Valley. We may be among the smallest TV stations in America, but we are also one of the most dynamic. With state-of-the-art technology, a terrific on-air look, and a dynamic digital presence. You'll be proud of the work you'll do here. And you'll grow quickly because there are so many opportunities! You'll get to explore whatever you want to do in the communications field, whether it's on-camera, behind-the-scenes, or in sales. WTAP is involved in the communities we cover. From covering high school sports to participating in local events, to helping small businesses grow and thrive through commercials and mobile products, WTAP does it all. And we do it all together. The Mid-Ohio Valley includes the communities of Parkersburg, WV, and Marietta, OH, and the 50-mile area surrounding them. It's the kind of place where you can walk down the street and say "hi" to people, and they'll say "hi" right back at you! It's the kind of place where local newspeople become like family to the viewers and online readers they serve and communicate with. There are wonderful parks, great hiking and biking areas, high-quality restaurants, and shopping - whether you like a mall or the uniqueness of small stores on Main Street. Our area is big on heritage, and the many fairs and festivals reflect that passion. Marietta College gives its hometown a New England feel. Ohio University and the community of Athens, Ohio, are nearby. The Ohio River is the common thread that runs through everything, and the Blennerhassett State Park, located on an island of the same

name very close to Parkersburg, is a historic and beautiful place to get away to on a summer day. There's much to see and do within a couple of hours' drive from our location in Western West Virginia and Southeastern Ohio. Whitewater rafting, snow skiing, and so much more are available in the mountains of West Virginia. The locally situated Mid-Ohio Valley regional airport and airports in Charleston, West Virginia, and Akron, Columbus, and Cleveland, Ohio, give you access to anywhere you want to go. Wherever you may travel, though, our area is proud of its history and heritage with roots in oil and industry, which have helped shape our region into what it is today. WTAP's commitment to serve the Mid-Ohio Valley, the place that we call home, shows that it doesn't matter what the market size... we are here doing what really matters.

### **Job Summary/Description:**

WTAP is looking for a full-time Multi-Media Journalist. Successful candidates will cover news in Parkersburg, WV, Marietta, OH, and the Mid-Ohio Valley. Successful candidates will also have the ability to deliver compelling stories. Must be a self-motivator, able to meet deadlines, have strong verbal and written communication skills, and demonstrate good news judgment and decision making. We're looking for someone who maintains a positive work environment.

Duties/Responsibilities will include (but not limited to):

- Write, shoot, and edit stories on your own for daily newscasts, website, and social platforms
- Generating story ideas and building local contacts
- Contribute story ideas in our daily story meetings
- Demonstrate sound news judgment
- Operate LIVE shots using a TVU
- Work evenings, weekends, and holidays as needed
- Gather information about news through research, interviews, experience, and/or attendance at local event functions
- Follow up on tips that lead to stories
- Perform other duties as assigned

### **Qualifications/Requirements:**

- Excellent communication skills, both oral and written
- Ability to communicate effectively with newsroom managers, producers, and co-workers
- Ability to meet deadlines, prioritize assignments, and handle multiple tasks simultaneously.
- Strong professional social media skills.
- Maintain a professional appearance
- Valid driver's license and a good driving record

*If you feel you're qualified and want to work with a great group of people, go to <https://gray.tv/careers#currentopenings>, you may type in the job title, station call letters, or click on "apply now", upload your resume, cover letter, and references*

(Current employees who are interested in this position can apply through the **Gray-TV UltiPro self-service portal**)

*WTAP-TV/Gray Media is a drug-free company*

### **Additional Info:**

Gray Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, Gray Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. Gray Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with

the ability of Gray's employees to perform their job duties may result in discipline up to and including discharge.

*Gray Media encourages all new employees to be fully vaccinated against the coronavirus virus before the first workday.*

#### Equal Opportunity Employer

This employer is required to notify all applicants of their rights pursuant to federal employment laws. For further information, please review the [Know Your Rights](#) notice from the Department of Labor.

### Company Details

|         |                                                                |
|---------|----------------------------------------------------------------|
| Name    | Sarah Misel                                                    |
| Phone   | <a href="tel:3049170106">3049170106</a>                        |
| Email   | <a href="mailto:sarah.misel@wtap.com">sarah.misel@wtap.com</a> |
| Address | One Television Plaza, United States - 26101                    |

### More details

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|-----------------|------------------------------|
| Business Name   | Gray Media Group dba WTAP TV |
| Education       | Undergraduate                |
| Job Type        | Full Time                    |
| Job Status      | Interviewing                 |
| Job Shift       | As Scheduled                 |
| Required Travel | Not Required                 |
| Link To Apply   | <a href="#">Apply Online</a> |