

West Virginia Broadcasters Association

Reporter I, Multimedia Journalist

Jobs in Broadcasting ,United States



[Job Description](#)

WBOY is looking for a Multimedia Journalist Reporter to join the team at north central West Virginia's top-rated TV station. We focus on producing large market quality, while working in the family atmosphere of a small market. We work in a friendly community with a great pace of life and easy access to lots of outdoor beauty and recreation, all within quick reach of many large, metropolitan areas.

We have a robust track record of preparing employees for promotions within our organization and in our industry as a whole. We offer excellent benefits including paid vacations, holidays and personal days, 80 hours sick leave with pay per year, health insurance plans, Health Savings and Flexible Spending Accounts, 401K Retirement Plan, Paid Parental Leave, Dental, Vision, Teledoc, Behavioral Health services, prescription drug coverage, life insurance plans, paid short term disability, and many more benefit options. Compensation package will be based on experience.

The Multimedia Journalist Reporter produces, reports, shoots, writes, voices, edits and feeds news production content for all platforms in a manner that is clear, engaging and meaningful to news consumers.

- Reports news stories for broadcast, describing the background and details of events
- Arranges interviews with people who can provide information about stories
- Reviews copy and corrects errors in content, grammar and punctuation, following prescribed editorial style and formatting guidelines
- Reviews and evaluates notes taken about event aspects to isolate pertinent facts and details
- Determines a story's emphasis, length and format, and organizes material accordingly
- Researches and analyzes background information related to news stories to be able to provide complete and accurate information
- Gathers information about events through research, interviews, experience or attendance at political, news, sports, artistic, social or other functions
- Pitches stories to news managers and news producers which are relevant to the local community
- Receives assignments and evaluates leads and tips to develop story ideas
- Discusses issues with producers and/or news managers to establish priorities or positions
- Checks reference materials such as books, news files or public records to obtain relevant facts
- Revises work to meet editorial approval or to fit time requirements
- Shoots and edits news events and news reports
- Produces and presents reports for all platforms
- Ensures that all content meets company standards for journalistic integrity and production quality
- Writes stories for the web and other eMedia platforms
- Interacts with viewers/users on social media sites
- Performs special projects and other duties as assigned

Requirements & Skills:

- Bachelor's degree in Broadcast Journalism, or a related field, or an equivalent combination of education and work-related experience
- Fluency in English
- Excellent communication skills, both oral and written with the ability to *ad lib* when required
- Superior on-air presence
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Knowledge of current newsgathering technology, including video cameras, editing equipment and newsroom computer systems
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously
- Valid driver's license with a good driving record
- Flexibility to work any shift

Company Details

Name	April Neal
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More details

Business Name	WBOY-TV
Education	Undergraduate
Job Type	Full Time
Job Status	Interviewing
Job Shift	As Scheduled
Required Travel	As Assigned
Link To Apply	Apply Online