

West Virginia Broadcasters Association

Promotion Manager

Jobs in Broadcasting ,United States



Job Description

Promotion Manager

WVVA TV, a dominant NBC affiliate in Bluefield, WV, is searching for a Promotion Manager. If marketing is your pion and you have a talent for creativity, here's your chance to make our station shine!

Candidate will oversee the daily writing, shooting, editing and graphic challenges of marketing our content on multiple platforms. You must be able to prepare special promotional and marketing materials for on-air, radio, sales promotion support and community service activities. Strong communication skills and experience in video production a must.

Experience with Adobe Premier, After Effects and Adobe Photoshop required. Bachelor's degree in communications and/or equivalent broadcast experience is preferred.

Please send your resume to: Promotion Manager, Attn: Tom Moses, WVVA-TV, 3052 Big Laurel Highway, Bluefield, WV 24701 or email tmoses@wvva.com. No phone calls please. Interviewing will begin immediately.

WVVA Television is a Quincy Media station. Learn why our family-owned company has a reputation as one of the best to work for in the industry today at www.quincymediacareers.com.

No phone calls please.

WVVA is an equal opportunity employer.

Company Details

Name	Audrey Sluss
Phone	3043240660
Email	asluss@wvva.com
Address	3052 Big Laurel Highway,United States - 24701

More details

Business Name	WVVA Television Inc.
Education	Graduate
Job Type	Full Time
Job Status	Interviewing
Job Shift	As Scheduled
Required Travel	As Assigned
Link To Apply	Apply Online