

# West Virginia Broadcasters Association

## Multimedia Journalist-WTAP

Jobs in Broadcasting ,United States



### Job Description

Job Details

Description

About Gray Television:

Gray Television is a leading media company that owns and operates high-quality stations in 101 television markets. Upon closing pending transaction, Gray will own television stations serving 113 television markets that collectively reach 36 percent of US television households.

We constantly strive for excellence. Through upgrading to the latest technology and seeking new ways to stay on top in our markets, we focus on training and development of the best and brightest employees in the business.

About WTAP:

WTAP is THE main voice in the Mid-Ohio Valley. We may be among the smallest TV stations in America, but we are also one of the most dynamic. With state-of-the-art technology, a terrific on-air look, and a dynamic digital presence. You'll be proud of the work you'll do here. And you'll grow quickly because there is so much opportunity! You'll get to explore whatever you want to do in the communications field, whether it's on-camera, behind-the-scenes, or in sales. WTAP is involved in the communities we cover. From covering high school sports, to participating in local events, to helping small businesses grow and thrive through commercials and mobile products, WTAP does it all. And we do it all – together. The Mid-Ohio Valley includes the communities of Parkersburg, WV and Marietta, OH and the 50-mile area surrounding them. It's the kind of place where you can walk down the street and say "hi" to people and they'll say "hi" right back at you! It's the kind of place where local news-people become like family to the viewers and on-line readers

Job Summary/Description:

WTAP is looking for a full-time Multi-Media Journalist. Successful candidates will cover news in Parkersburg, WV, Marietta, OH and the Mid-Ohio Valley. Successful candidates will also have the ability to deliver compelling stories. Must be a self-motivator, able to meet deadlines, have strong verbal and written

communication skills, and demonstrate good news judgment and decision making. We're looking for someone who maintains a positive work environment. Job will start on January 1, 2022.

Essential responsibilities include, but are not limited to:

- Write, shoot, and edit stories on your own for daily newscasts, website and social platforms
- Generating story ideas and building local contacts
- Pitch and cover enterprising story ideas daily
- Operate LIVE shots using a TVU
- Work evenings, weekends and holidays as needed
- Gather information about news through research, interviews, experience, and/or attendance at local event functions
- Follow up on tips that lead to stories
- Recognize that he/she is a high-profile representative of our news organization in the community and conduct himself/herself in a professional and cordial manner

Qualifications/Requirements:

- BS/BA in journalism or communications
- Excellent communication skills, both oral and written
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously.
- Strong professional social media skills.
- Valid driver's license and a good driving record

If you feel you're qualified and want to work with a great group of people go to <https://gray.tv/careers#currentopening>, you may type in the job title, station call letters, or click on "apply now"

Additional Info:

Gray Television provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Gray Television complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training.

Gray Television expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Gray's employees to perform their job duties may result in discipline up to and including discharge.

As a condition of employment, Gray Television will require that newly hired employees, whether part-time or full-time, be fully vaccinated against the coronavirus by the first workday to the extent permitted by applicable law unless you qualify for a medical or religious accommodation.

#### Qualifications

Education  
Required

Bachelors or better in Journalism or related field.

Licenses & Certifications  
Required



## Company Details

Name	Sarah Misel
Phone	<a href="tel:3049170106">3049170106</a>
Email	<a href="mailto:sarah.misel@wtap.com">sarah.misel@wtap.com</a>
Address	One Television Plaza,United States - 26101

## More details

Business Name	Gray Television dba WTAP TV
Education	Graduate
Job Type	Full Time
Job Status	Interviewing
Link To Apply	<a href="#">Apply Online</a>