

West Virginia Broadcasters Association

Digital Enterprise Reporter

Jobs in Broadcasting ,United States

Job Description

- **Digital Enterprise Reporter**

Requisition ID
2019-4903

Nexstar Media Group Inc. is the largest TV station operator in the country. With the reach of 171 television stations in 100 markets addressing nearly 38.7% of US television households, and a diversified, growing digital media operation. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at www.nexstar.tv.

EEO Statement:

Equal Opportunity Employer Minorities/Women/Veterans/Disabled

Position Summary

The WVNS-TV Digital Enterprise Reporter, produces, reports, shoots, writes, voices, edits and feeds content for digital and social platforms in a manner that is clear, engaging and meaningful to news consumers.

Essential Duties and Responsibilities

- Reports news stories for digital broadcast, describing the background and details of events
- Arranges interviews with people who can provide information about stories
- Reviews copy and corrects errors in content, grammar and punctuation, following prescribed editorial style and formatting guidelines
- Reviews and evaluates notes taken about event aspects to isolate pertinent facts and details
- Determines a story's emphasis, length and format, and organizes material accordingly
- Researches and analyzes background information related to news stories to be able to provide complete and accurate information
- Gathers information about events through research, interviews, experience or attendance at political, news, sports, artistic, social or other functions
- Pitches stories to news managers and news producers which are relevant to the local community
- Receives assignments and evaluates leads and tips to develop story ideas
- Discusses issues with producers and/or news managers to establish priorities or positions
- Checks reference materials such as books, news files or public records to obtain relevant facts
- Revises work to meet editorial approval or to fit time requirements
- Shoots and edits news events and news reports
- Produces and presents reports for all platforms
- Ensures that all content meets company standards for journalistic integrity and production quality
- Writes stories for the web and other eMedia platforms
- Interacts with viewers/users on social media sites
- Performs special projects and other duties as assigned

Requirements & Skills:

- Bachelor's degree in Broadcast Journalism, or a related field, or an equivalent combination of education and work-related experience
- Fluency in English
- Excellent communication skills, both oral and written with the ability to *ad lib* when required
- Minimum two years' experience in news reporting (Depending on market size)
- Superior on-air presence
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously
- Valid driver's license with a good driving record
- Flexibility to work any shift

Physical Demands & Work Environment:

The Digital Enterprise Reporter must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, work outdoors occasionally in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Digital Enterprise Reporter must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

You must apply online for this position at www.Nexstar.tv

Company Details

Name

Cyndi Patrick

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[More details](#)

Company Name	WVNS-TV
Education	Graduate
Job Type	Full Time
Job Status	Interviewing
Job Shift	As Scheduled
Required Travel	As Assigned
Link To Apply	Apply Online