

West Virginia Broadcasters Association

Digital News Producer

Jobs in Broadcasting ,United States



Job Description

Job Summary:

WTAP has an opportunity for a tech-savvy Digital News Producer. This person will be responsible for stories on WTAP.com and the WTAP social media platforms. The Digital News Producer will be expected to regularly update digital and social platforms and work closely the WTAP news team. Additionally, the Digital News Producer will oversee content contributed by newsroom staff for quality and accuracy they will also coordinate visual content generated by the news team into compelling digital journalism by use of slide-shows, videos, links, polls, live streams, live chats, and other features.

This position will work closely with the News Director and the Director of Digital Media to ensure all station digital strategies are executed. The Digital Producer is also responsible for instilling newsroom employees on best practices for posting content to web, apps, Facebook, Twitter and any other news-related digital properties.

Responsibilities include, but not limited to:

- Strong writing skills and a background in digital news
- Find, write and edit content for website and social media
- A Pion for production and storytelling, combined with an unwavering commitment to journalistic ethics and standards
- Ability to teach and lead by example while using the latest technology
- Attend daily news meetings, and work closely with newsroom colleagues in various locations to identify and promote upcoming content on different media platforms
- Ability to cover news independently, accurately creatively and quickly under deadline pressure
- Willingness to take direction as a team player is essential
- Must be highly motivated and self-starter
- Seek out innovative new ways to share information on digital platforms
- Perform other duties as igned

Requirements:

- BS/BA in journalism or communications or equivalent job experience in journalism
- Excellent communication skills, both oral and written
- Must have strong work ethic, excellent people skills, and must maintain professional attitude at all times
- Ability to meet deadlines, prioritize ignments and handle multiple tasks simultaneously.
- Computer literacy, including newsroom computer systems

- • Schedule flexibility schedule and responsibilities are subject to change at the News Director's discretion
- • A valid driver's license and a good driving record
- • College graduates encouraged to apply

Company Details

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More details

Company Name	WTAP TV
Education	Graduate
Job Type	Full Time
Job Status	Interviewing
Job Shift	As Scheduled
Required Travel	Not Required
Link To Apply	Apply Online