

# West Virginia Broadcasters Association

## Digital Multimedia Journalist

Jobs in Broadcasting ,United States



### Job Description

***Nexstar Media Group is America's largest local television and media company with 197 full power stations (including partner stations) in 115 markets addressing nearly 63% of US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices.***

***Learn more at [www.Nexstar.tv](http://www.Nexstar.tv).***

***EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled***

The WVNS-TV Digital Multimedia Journalist produces, reports, shoots, writes, voices, edits and feeds content for digital and social platforms in a manner that is clear, engaging and meaningful to news consumers.

### Essential Duties & Responsibilities:

- Reports news stories for broadcast, describing the background and details of events
- Arranges interviews with people who can provide information about stories
- Reviews copy and corrects errors in content, grammar and punctuation, following prescribed editorial

style and formatting guidelines

- Reviews and evaluates notes taken about event aspects to isolate pertinent facts and details
- Determines a story's emphasis, length and format, and organizes material accordingly
- Researches and analyzes background information related to news stories to be able to provide complete and accurate information
- Gathers information about events through research, interviews, experience or attendance at political, news, sports, artistic, social or other functions
- Pitches stories to news managers and news producers which are relevant to the local community
- Receives assignments and evaluates leads and tips to develop story ideas
- Discusses issues with producers and/or news managers to establish priorities or positions
- Checks reference materials such as books, news files or public records to obtain relevant facts
- Revises work to meet editorial approval or to fit time requirements
- Shoots and edits news events and news reports
- Produces and presents reports for all platforms
- Ensures that all content meets company standards for journalistic integrity and production quality
- Writes stories for the web and other eMedia platforms
- Interacts with viewers/users on social media sites
- Performs special projects and other duties as assigned

### Requirements & Skills:

- Bachelor's degree in Broadcast Journalism, or a related field, or an equivalent combination of education and work-related experience
- Fluency in English
- Excellent communication skills, both oral and written with the ability to *ad lib* when required
- Minimum two years' experience in news reporting (Depending on market size)
- Superior on-air presence
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously
- Valid driver's license with a good driving record
- Flexibility to work any shift

### Physical Demands & Work Environment:

The Digital Multimedia Journalist must be able to stand, sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work in close proximity to others, work outdoors in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Digital Multimedia Journalist must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

### Company Details

Name	Cyndi Patrick
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### More details

Business Name	WVNS TV
Education	Graduate
Job Type	Full Time
Job Status	Interviewing

Link To Apply

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